EXHIBITION AT JEAN NOUVEL DESIGN
05-07/06/14

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A name, or instead, a manifesto that says it all - Hors Pistes.

A manifesto that speaks about freedom, adventure and transgression

A manifesto that, applied to design, translates the overlapping and contamination of different styles and a new aesthetic created by the re-invention of traditional production methods.

The project was initiated by two young French designers and demonstrates their own vision and philosophy about design based on skills and techniques and a free circulation of ideas. Created by Amandine David and Marie Douel, it brings together European design concepts and the crafts of Burkina Faso. It combines different worlds for a mutual enrichment.

In 1974, Sedia 1 by Enzo Mari was revolutionary and provocative. It now teaches us that the link between crafts and design is destined to get stronger in the coming years. This link is even more true today as we are entering a post-industrial era where tradition can only be saved by a contemporary interpretation.

Different from each other while standing together, crafts and design need to overcome the mere concept of self-production to map out the path, off-piste, of a new type of artisanal and industrial production.

Written by Frederic Sala
Created by Marie Douel and Amandine David, Hors Pistes initiates creative encounters through workshops, which enable young designers to discover foreign traditional techniques, and give artisans the chance to develop their know-how by diversifying their fields of application.

These workshops encourage the transmission of know-how between trades, but also pose the question of the heritage of traditional techniques and their futures, by proposing a reformulation of their traditional know-how.

Every two years, workshops will be held for young European designers to discover foreign crafts as well as for artisans to develop their expertise and extend their scope. During these workshops, designers and craftsmen will be researching and experimenting to produce new and innovative objects.
For its first event, Hors Pistes went to Ouagadougou from 1st September to 15th October 2013. Over the forty-five days, European designers worked with Burkinabese artisans to create objects that combined each individual’s specialist knowledge.

Life in the workshops throughout the event was interspersed with moments of joy as the pieces took shape and emerged from the earth, trepidation when the technique did not comply with the deadlines and touches of magic when the material itself suggested the project. The hybrid, improbable result stands at the crossroads of the two cultures.

The exhibition Jean Nouvel Design will present the process of exchange alongside the objects, photographs and silk-screen prints resulting from this first Hors Pistes experiment.
designers, craftsmen, graphic designers & photographers

DIMITRI BÂLHER
designer

ÉMILE BARRET
photographer

KARIM BASSEGOUDA
graphic designer

ANTOINETTE BOUKOUGOU
coton weaver

BOUSAA
painter

VALENTINE DUBOIS
designer

RAPHAËL FAURE
graphic design art director, artist

ABLACE ILBOUDO
leather worker

SALIF ILBOUDO
aluminium founder

KADER KABORÉ
consultant designer

CHRISTOPHE MACHET
designer

STUDIO MONSIEUR
designers

MAURICE NAGALO
designer

ALPHONSE OUEDRAOGO
bronze founder

EVELYNE OUEDRAOGO
plastic bag weaver

FABRICE SCHNEIDER
photographer

SARAH VIGUER
designer

photo: Fabrice Schneider
collection 2014
zawore

STUDIO MONSIEUR, DESIGNERS
ALPHONSE OUEDRAOGO, BRONZE
FOUNDER

We were amazed by the abundance of shapes and colors in the streets of Ouagadougou. Each gate or storefront is a reason for ornaments. Zaworé is our translation of these urban patterns into volume through the technique of bronze casting.

materials: bronze
size: Ø 34 x 12 cm, Ø 36 x 19 cm,
      Ø 42 x 23 cm

photo: Fabrice Schneider
weke

SARAH VIGUER, DESIGNER
EVELYNE OUEDRAOGO & HER TEAM, PLASTIC BAG WEAVERS

Both chameleon and accordion, the Weke is easily tamed. Flat at first sight, it joins its black little handles to puff out and fill its tummy with treasures.

materials: cotton, plastic bag and recycled tire
size: 45 x 20 x 32 cm

photo: Fabrice Schneider
Argentique is a serie of aluminum trays. Their patterns are drawn with plants collected in Ouagadougou. Each tray is the lasting image of a fragile and perishable vegetal composition.

materials: aluminium
size: ø 43 cm, ø 50 cm

photo: Fabrice Schneider
hors série

STUDIO MONSIEUR, DESIGNERS
EMMANUEL ILBOUDO & HIS TEAM,
ALUMINIUM FOUNDER

Hors série is our interpretation of the small wooden stool found in every yards of Ouagadougou. The shape of a table top is fashioned into the sand of the casting workshop. Then, the pattern of the leg is sunk four times to slowly create the mold of a new table. The metal is casted and the magic operates. Despite that it is produced in a serie, each table remains unique.

materials: aluminium

size: 42 x 25 x 17/21/25 cm

photo: Fabrice Schneider
Sub-Saharan legends, sometimes threatening, sometimes hilarious, inspired me to give birth to an unknown tribe. They are wearing materials that were never observed before among other ethnies. Ouarara, Kikumba, Jelu, kolokolo, Erumbu, Kububombobo, Maka Rotoro are the first characters.

materials: bronze, vegetal fibers, recycled plastic and rubber
size: from 50 x 19 cm to 150 x 35 cm
about: unique pieces, price on request
Toiture is a surface made of hundreds of slippers soles found in Ouagadougou’s landfills. The soles are cleaned and then cut using a simple template. A few cuts allow the tiles to be assembled without the use of an additional material. The surface can be used as a shelter from the rain or the African sun. We estimated that if we could collect every slipper going into the landfill, we could cover more than 100’000 square meters every year.

materials: recycled flip-flop soles
data: modular

photo: Fabrice Schneider
The TaoTao love to ride the trails of their native Africa. Like amazons, these off-road shoes travel the world. They are never «tyred».

materials: recycled tire, leather
size: from 35 to 45
The objects are made with a composite that is based only on locally sourced materials. It is 100% natural, biodegradable, and non-toxic. It offers a safer and cheaper alternative to other construction material typically available in Burkina Faso for household objects.

materials: peanut shell, natural resin and fibers
size: chair 70 x 55 x 70 cm
lampshade ø 19 x 26 cm
Roaming the lands, fetishes sometimes appear. They are the witnesses of our wills. The actors of a force that we, europeans, dont always understand. Designers are seeking for self-curation. Finding the right intention that will help them move, change, evolve and develop. Through the making of a fetish, intentions can get accomplished. Building a fetish is a catharsis for its creator.
A tourist rise above the city to enjoy an unobstructed view.

Erecting a new business park is far more exciting than national heroes monuments. Rough and unfinished, it is unintentionally sculptural.
The cycle, the circus: the cyrcle. Mixing up the visions. mixing visuals, cultures and identities to extend the possibilities.

photo: Fabrice Schneider
hors pistes
2013,
the book

GRAPHIC CONCEPTION:
KARIM BASSEGODA, GRAPHIC DESIGN
RAPHAËL FAURE, GRAPHIC DESIGN
FABRICE SCHNEIDER, PHOTOGRAPHER

offset printing
printed in Ouagadougou
304 pages
size 305 x 225 mm

photo: Raphaël Faure
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